

The Summit Chamber of Commerce Board Meeting Minutes

October 9, 2024 | 9:00 A.M. – 10:30 A.M.

Mount Royal Room at the County Commons

In Attendance:

Allen Bacher, Paul Cuikies, Athena Damianos, Lori Gleason, Ian Donovan, Tanecia Spagnolia, Matt Loutherback, Eric Mamula, Cory Mihm, John Woods, Maja Russer, Vanessa Agee, Cheri Ryan, Catherine Schaaf, Peter Seigel, Nell Wareham **Proxy:** Payton Rogers to Catherine Schaf & Lindsey Cotton to Nell Wareham

1. Consent Agenda (5 minutes)

- a. Minutes Attached: Al moved, lan second to approve agenda
- **b.** Financials Attached
- **c.** Membership Update (Attached)

2. Executive Director's Report (30 minutes).

a. COO Breakfast – Angelique Lochridge: Silent auction hit our goal for auction \$13,195 so far, couple items didn't sell -, will decide on them: Breck golf & finishing. Speakers & COOs were engaging. The event had great flow & on time. Keep people wanting more. John Buehler hit his stride this year.

Numbers, \$15 K tickets budgeted - \$16,560 actual, sponsorships \$80K budgets, \$94,170 actual. Total Budget Was w29,300 clearing but came in \$21,300 which was \$21,300 above budget.

Breck & Keystone teams reached out & said how happy they were with the event.

Katie was nervous but presented great information.

Survey – Key Data, auction items good range, networking time, purpose of the silent auction, what can we do better? How many new attendees? Any questions for round table COO's?

Athena – COO's bumping up the Chamber, Call to action on the QR code, suggestion to categorize auction items by prices, simplify.

Nell – popcorn with Ramanda points was engaging, calling attention to goodie bags, Climax employees were thrilled with goodie bags who were first time attendees. Questions for COO table were safe. Diversity conversation was good & different.

lan liked the last round table question: What can we do as a community to support the Summit Chamber?

Angelique – the AV package worked well & was spendy. We will have to use Keystone AV next year. Can we also use SC TV Summit County TV next year?

We are not trending up as much as we hoped for online tickets. Would like to access groups with the data base, but don't have much access to them. Maybe reach out to a PR official to get placement on the event with ski magazines etc. Loosey Goosey & Old Gang older aged group would be good to access – Al Bacher. Athena – have someone from the organization to send this email so it's not booted out of access.



b. Shop and Stroll: 9/19 in Breckenridge – goal was long term awareness of all the Breck shops & support local,

Handed out 225 bags. Successful, retailers were happy, talked about doing it twice a year moving forward.

- **c.** November board meeting not changing, November 13th 9 10:30 am
- d. Board of Directors Discussion: Nominations/Terminations look at attachment to see if your term is ending & advise how to move forward. Let Cheri know if there are any new board nominations. We have 3 board seats open. The board needs to be aware of attendance and make sure those members still want to be a part of the board. Tanecia is not continuing with the board. Possibly 5-6 openings for next year. Per bylaws 2 consecutive 3-year terms, then you can sit out a year. We need to check our board members who pertain to this bylaw. November is nominations & December are elections, then start in January with term, but can come to December meeting. We should make an exception to maternity or medical leave in our bylaws.

3. Committee Updates (25 minutes)

- a. COO Committee Nothing Discussed above
- **b.** Investment Committee Al Bacher moved from 144 148, \$28+ unrealized capital gain. of 4% earnings on balance. We had a big dip in the market.
- c. Legislative Affairs Committee nothing to discuss
- d. Events Committee: Jen to try to book out as many events as possible.
 - i. Mixer Updates
 - 1. November 7 Homewood Suites The Vue
 - 2. December? Beaver Run
 - ii. 4A Informational Meetings
 - October 10th, 7:30 8:30 am, Professional Development Building (152 School Road), Light Breakfast
 - 2. October 15th, 5 7 pm, Highside Brewery, snacks & cash bar
- **4. County Commissioner Report:** Eric Manual The Summit Stage is working with Via Micro Transit & ride share. It is budgeting season for the Sherriff regarding patrol cars, administration, etc. Copper is get support with the fire station. The jail is running smoothly.
- 5. Childcare Catherine: Serving more kids in program, working on next year.
- 6. Round Table:
 - a. Breckenridge: no update
 - b. Copper: no update
 - **c. Dillon:** John Dillon is moving forward with police chief working with Keystone in sharing force. Dillon's energy action plan was discussed. Housing helps participating with Chamber, vote with developer will have something new next week to offer with more discussions.
 - d. Frisco: Vanessa Town Council met last night, approved property tax \$299K for Town of Frisco. Passed budget on 1st reading, September meeting municipalities support non-profits \$965K contribution & for grants. 2 parcels of land at Pitkin & 8th have 6 proposals for dead restricted housing & private partnership, townhomes, Nellies Neighborhood referenced. Lot of rental housing available. Nellie's plan sets are available for reference. The mural at bike trail tunnel is completed today on highway 9.



- e. **Keystone:** Maja Planning for 2025. They are coming off festival & events wrap up for 2024. Kindred is coming online. New Keystone is planning for 2025, no opening date for the ski resort. 1st weekend of November Warren Miller movie partner with Team Summit & Team Breck at Warren Station November 2nd, 2 showings for Dillon Elementary fund raising. Discussion for snow placement for this ski season. Alcove at River Run is being developed and reps are coming up to Keystone.
- f. Silverthorne: Tanecia Town Council is tonight to talk about micro transit project & property taxes. Working on financing on Rec Center project. Ruby Ranch development discussion to purchase the land to make open space. People are against it with uneducated opinions on wildlife. Touring the Smith Ranch apartments today.

Motion to adjourn – Ian & Lori seconded.

NEXT BOARD MEETING: November 13th at 9:00 am, Senior Center – please come 8:45 to set up tables & chairs.

Meeting adjourned at 10:35