**1. Consent Agenda (5 minutes)**

a.  Minutes – Attached

b.  Financials – Attached

c.  Membership Update – Attached

**Proxies: Tim Applegate to Ian Donovan**

*\*The board advised against straight-lining event revenue/expenses, recommending month-specific recording for accuracy, pointing out inaccuracies in COO sponsorships on spreadsheet - COO’s $12,000 October budget (equating to $1,000/month) is skewing event figures. A $1,000 sponsorship also to be reallocated to the Town and County Forum. Cheri will coordinate with the accountants to adjust the budget lines accordingly.*

***Peter Siegel motions to approve the consent agenda; Blair McGary seconds the motion.***

**2. Executive Director’s Report – Cheri Ryan (30 minutes)**
a) *Town & County Manager Forum*
There were 41 Chamber members in attendance. Special thanks to Paul for volunteering. The event experienced higher participation than usual, attributed to Chamber involvement. If the event continues to grow, more topics beyond short-term rental issues will be addressed. Peter noted that sponsors and attendees are mostly focused on this subject area.

b) *BEAs*
The event was sold out and received positive feedback. All food was provided by new businesses, which offered them great exposure. The event is expected to beat its revenue projection by $20 while coming in under budget for expenses. Nell reminded the group that the event's main purpose is not revenue generation but to highlight local businesses and bring the community together. The board was impressed by the number of new business nominees but suggested acknowledging all finalists rather than having a specific runner-up, which may help with timeliness. This year, a professional video replaced the dueling pianos from last year. It was suggested future scheduling may want to avoid having the Town and County Forum and BEAs back-to-back.

c) *EDCC Roundtable*
Cheri is assisting the EDCC in coordinating a rural networking roundtable as they tour the state. The event will take place on April 29 from 10:00 AM to 2:00 PM at CMC Breckenridge. It will include Colorado

**Mission |** To ensure business success for our members and foster community wide economic vitality by providing resources, educational opportunities, and business connections. We unite key stakeholders. We lead with a clear vision and future. And we support collaborative efforts throughout the community. **Vision |** To be the driving force behind the success of all Summit County Businesses

***In Attendance***

**Staff**

Cheri Ryan, Executive Director

Alex Capel, Membership Coordinator

**Executive Committee**

Ian Donovan, President

Peter Siegel, President-Elect

Lori Gleason, Secretary

Al Bacher, Treasurer

Corry Mihm, At Large

Nell Wareham, Past-President

Vanessa Agee

~~Tim Applegate~~

Allen Bacher

~~Del Bush~~

Paul Clukies

Lindsey Cotton

Athena Damianos

~~Tony Pestello~~

Bruce Horii

Seth Konkel

Matt Loutherback

Eric Mamula

Blair McGary

Corry Mihm

Peyton Rogers

~~Maja Russer~~

Catherine Schaaf

opportunities, and business connections. We unite key stakeholders. We lead with a clear vision of the future. And we support

and Wyoming businesses such as New Frontier and Reliable Technologies, as well as regional partners like Northwest COGG. Corry noted that a regional workforce development summit will be held on June 3, which is supported by Northwest Colorado and includes many state workforce resources. Cheri and Corry are assembling a list of suggested attendees who can share information after the event.

d) *Board Meetings*

Cheri pointed out that there was no May board meeting last year -most members will be available for the May 14 meeting, so Cheri requested to take either August 2025 or January 2026 off.

e) *Community Cards/Be Local Campaign*

The program promotes purchasing local gift cards over Visa cards, with usage limited to Summit County businesses. Merchant sign-up takes under five minutes and is ongoing. A merchant giveaway is in the works to boost participation, with Athena supporting outreach and collecting merchant emails for Alex to follow up. A digital marketing kit will be shared with towns for distribution to merchants. The cards do not expire. Peter mentions the adoption in Copper, explaining it to be a big plus for county businesses and sees potential for group sales tied to group buying and conferences – noting it to be a big thing to manage independently and the value in Yiftee’s fees/ involvement. Some inquired about potential Chamber revenue while others focused on community benefit and visibility noting ROI will come from engagement and business support. Corry recommended an FAQ sheet modeled after the Breckenridge Dining Passport to ease onboarding. It was suggested the cards could become a future revenue stream, helping to distinguish Chamber members from non-members after successfully implementing the program. Another potential revenue stream is through BOGO and card sponsorships and the potential inclusion of this in membership

**Action Item:** Alex will sign up Vue and test the system as far as Restaurant gift card processing relates to the Yiftee cards. Cheri noted that we will speak with our Yiftee Rep, Tyson, about integrating POS systems under the same ownerships (i.e. are all Copper-owned businesses active under one activation).

**3. Committee Updates – (25 minutes)**

a) *COO Committee* – No update

b) *Investment Committee – Al Bacher*
“What the market gives it takes” - As of March 31, the portfolio is positive in terms of overall unrealized gain of approximately $19,000 and we will find out what happens by the end of the month. Still generating about $4,700 per year in dividend income. The overall market is down 2.7%. Al described the situation as "steady as you go" and expressed confidence in future recovery

c) *Legislative Affairs Committee*
As of April 9th, Senate Bill 25-0033 is currently on the Governor’s desk. Members were urged to contact the Governor and advocate for the bill’s passage. There is concern that the Governor may veto the bill, citing concerns about fair market practices.
d) *Events Updates*
i. EDCC Roundtable – April 29

ii. BEA’s – April 3rd

iii. Mixer Updates – March Mixer was a great turnout!

1. April – April 15, Sports Buffet cohosted by Quality pest solutions.

2. May 22 – Frisco Inn on Galena (Speed Networking facilitated by Mountain Careers)

3. June 26 – Copper Mountain (2-5 pm) Jen will be helping in person, Cheri will be out of town (extra volunteer help is needed)

4. July 9 – Arapahoe Basin (4-7 pm)

5. Keystone Wine & Jazz

6. 4th of July Beer tent

*e) Scholarship Committee*
A total of $6,000 in scholarships was awarded—$3,000 from the Summit Chamber and $3,000 from the Breck Scholarship Fund. Cheri thanked Al and Catherine for their support. Vanessa noted that 163 students applied for over $1 million in scholarships and described the level of enthusiasm as inspiring

**4. Commissioner’s Report** **- Eric Mamula (20 minutes)**
*ii.* Construction is underway on the new transit facility at the Commons, with 85% of funding coming from federal grants administered through CDOT utilizing a grant council. No micro-transit pilot is currently active. On May 6, the County Commissioner work session will address the sheriff's department budget. Eric encouraged members to attend, as the discussion involves complex issues including the sheriff’s budget increases in recent years due to hiring, equipment, and patrol costs.

*ii.* Regarding flavored vape products, the county government is looking into action on the sale of these products, especially due to concerns about underage access as the Town of Keystone won’t participate in the ban. Cheri asked how businesses affected by the product ban would be supported and while the challenges and expressed appreciation for the open discussion.

**5. Board Round Table (30 minutes)**
a) *Breckenridge – Peyton Rogers*The council discussed new developments, including the Runway Project and ADUs. There are ongoing talks about relocating the farmers’ market to either Wellington Lot or the South Gondola Lot and including more food items with Chef Matt Vawter involved. A funding proposal for wildlife research (Safe Passages) was not approved, but the town would consider helping to fund the construction. The next special town council meeting is scheduled for April 30. A BTO summer update will be presented by Shannon Haynes (both in-person and virtually) on April 10, including a preview of their new website.

b) *Copper – Peter Siegel*
Capital planning is underway, with about $700,000 allocated for infrastructure projects such as potholes, sidewalks, new railings, and signage. Peter noted that approximately 50% of all garbage is recycling and 50% is trash. The difference is the recycling does not end up in our landfill while the trash does. This is a good outcome as the levels of recycling are much higher than expected, reducing the impact on Summit County’s landfill. We need to make sure the word goes out to follow the Towns and County’s recycling requirements and suggested the Chamber could include educational content in its newsletter. Others noted the landfill lifespan is a concern while mentioning that municipalities offer grant programs and that the Chamber could assist in coordinating these efforts.

c) *Dillon – No Updates*

d) *Frisco – Vanessa Agee*
An open house on the backyard plan will be held tonight at the Adventure Park Day Lodge, kicking off a 60-day comment period. The town is evaluating land south of town for fuel mitigation and wildfire mitigation encompassing 1500 acres. Two new council members have been elected, including Zach Ryan and Robyn Goldstein. The Galena housing project includes 54 workforce rental units and is progressing, with demolition expected by May 1. Grant Park units are fully occupied, but a lawsuit is ongoing regarding disputed contractor charges. Additional projects include improvements to Galena rec paths over a 10-year plan. The 2025 Frisco Easter Egg Hunt (5,000 eggs) will be on April 20th, and Town Clean-Up Day on May 31. The Nordic center and tubing hill are closing but the terrain park will remain open with a rope tow until April 27.

e) *Keystone – No Updates*

f) *Silverthorne – Matt Loutherback*
Due to budget constraints, plans for a new police department have been postponed. The current facility was built for 8 staff and now houses 28. The Rec Center project is moving forward, with a groundbreaking scheduled for April 29. New businesses include Cloud City Connections, Summit Sports Lab, and GG’s. The next big event is Local Appreciation Day and First Friday on May 7. The Trent Park expansion is nearly complete, with a ribbon-cutting ceremony planned for June.

**NEXT BOARD MEETING:** May 14th, 9:00 am, Mount Royal Room County Commons

***Blair McGary moves to adjourn the meeting; Ian Donovan seconds the motion.***