

Annual Meeting

March 1, 2024



BOARD OF DIRECTORS EXECUTIVE BOARD

Ian Donovan - President, Edward Jones

Peter Siegel - President-Elect, Copper Mountain Resort Association

Al Bacher - Treasurer, CMC Adjunct Professor/Business Consultant

Lori Gleason - Secretary, Green Leaf Design LLC

Corry Mihm - At Large, Project Works

Nell Wareham - Freeport McMoran-Climax Molybdenum

BOARD OF DIRECTORS

- **Vanessa Agee**
- **Tim Applegate**
- **Allen Bacher**
- **Del Bush**
- **Paul Clukies**
- **Lindsey Cotton**
- **Athena Damianos**
- **Lori Gleason**
- **Bruce Horii**
- **Matt Louthierback**
- **Eric Mamula**
- **Mark Mathews**
- **Corry Mihm**
- **Mark Nunn**
- **Catherine Schaaf**
- **Tanecia Spagnolia**
- **Tony Pestello**
- **Peyton Rogers**
- **John Woods**

Staff

Cheri Ryan

Executive Director

970.393.0518

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Jennifer Vogler

Membership Coordinator

303.549.1511

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Events Team

- Angelique Lochridge
angelique@summitchamber.org
- Tom Mason
tom@epiceventpros.com
- Seth Konkel
seth@epiceventpros.com
- Alley Lochridge
alley@alochridge.com



Marketing

- Leah Rybak
leah@lmrconsulting.co

CHAMBER DIPLOMATS



Elizabeth
"Ebeth" Miller



Gwen Ballard



Jackie
Christiansen

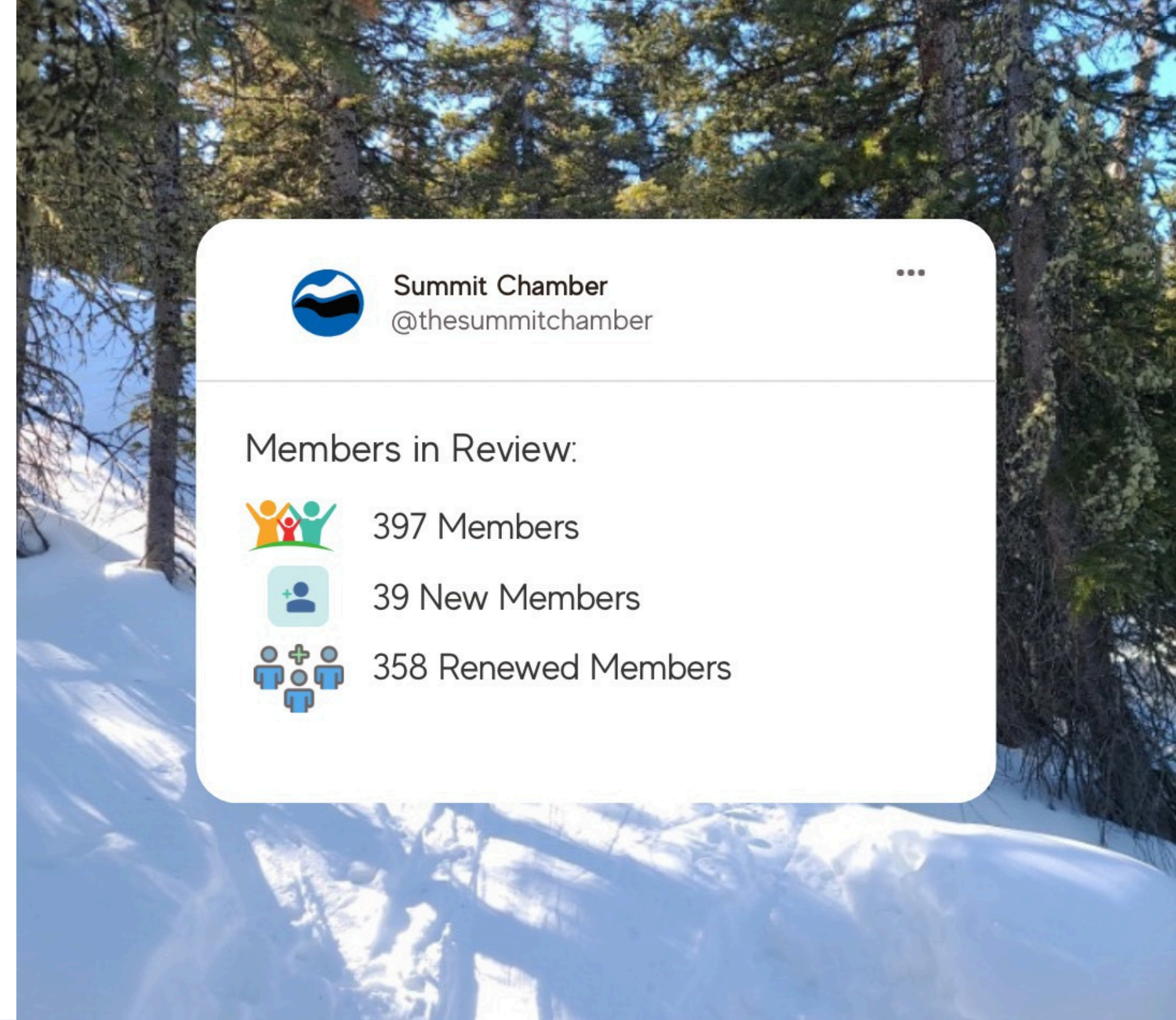


Sheri Paul

Not Pictured: Maggie O'Brien and Leah Baxter

"Connection is the Key to Success"

2023 Numbers in Review



Summit Chamber
@thesummitchamber



Members in Review:



397 Members

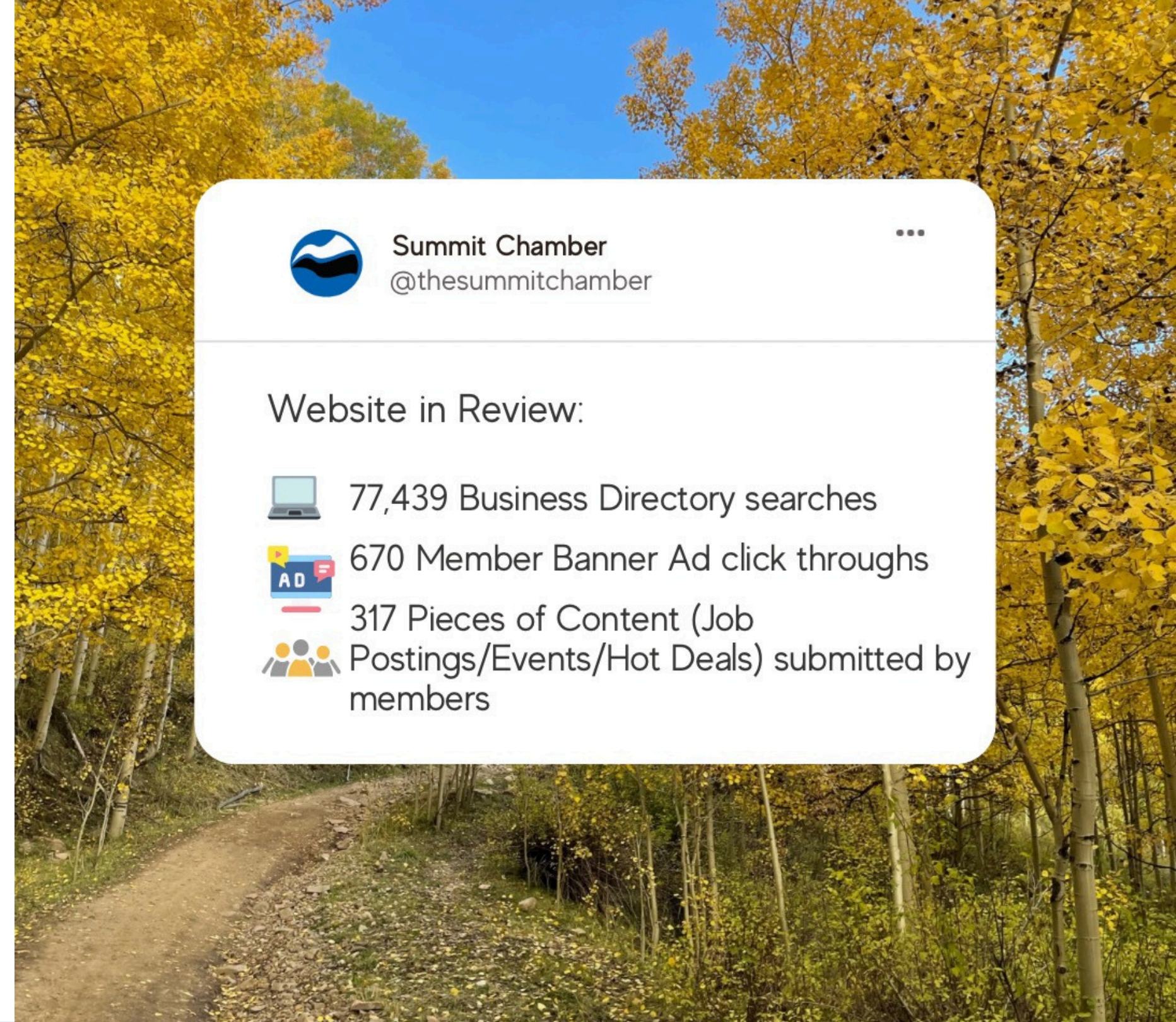


39 New Members



358 Renewed Members

2023 Numbers in Review



Summit Chamber
@thesummitchamber



Website in Review:



77,439 Business Directory searches



670 Member Banner Ad click throughs



317 Pieces of Content (Job Postings/Events/Hot Deals) submitted by members

2023 Numbers in Review



Summit Chamber
@thesummitchamber



Emails + Social:



93 Email Campaigns



41% Open Rate



76,800 people reached through social media

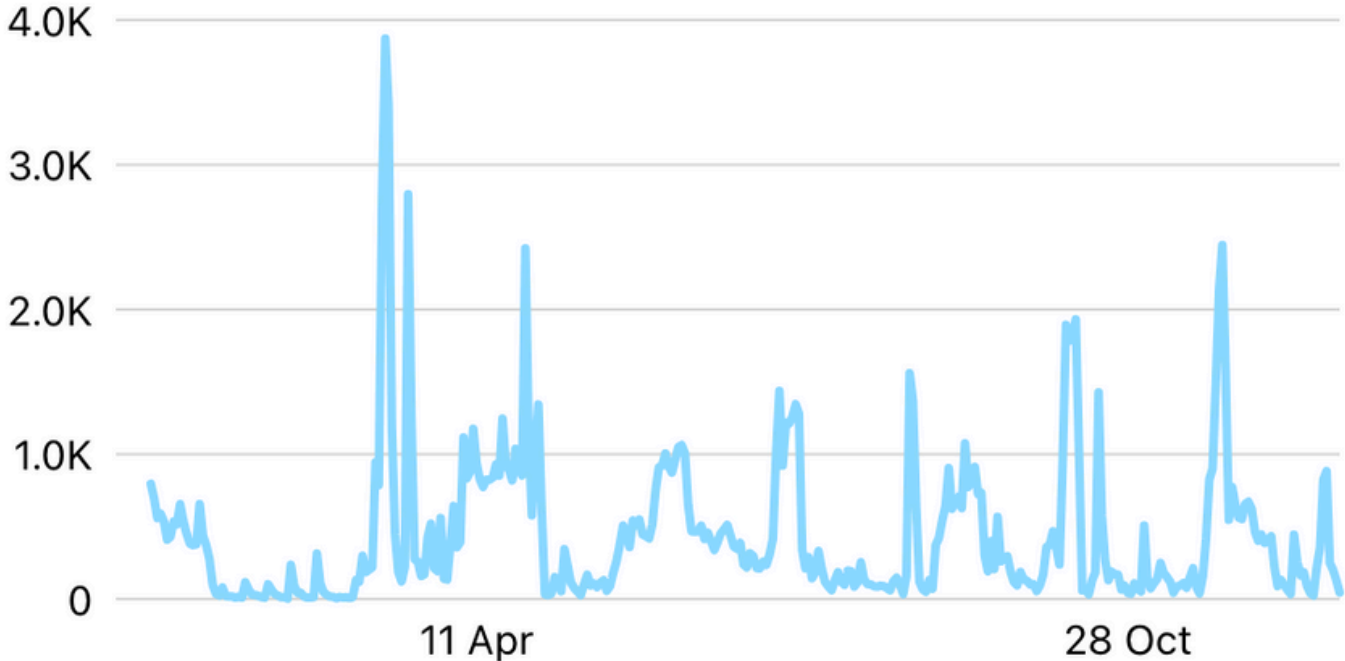


3,534 followers on social

Social Media and Email Reach

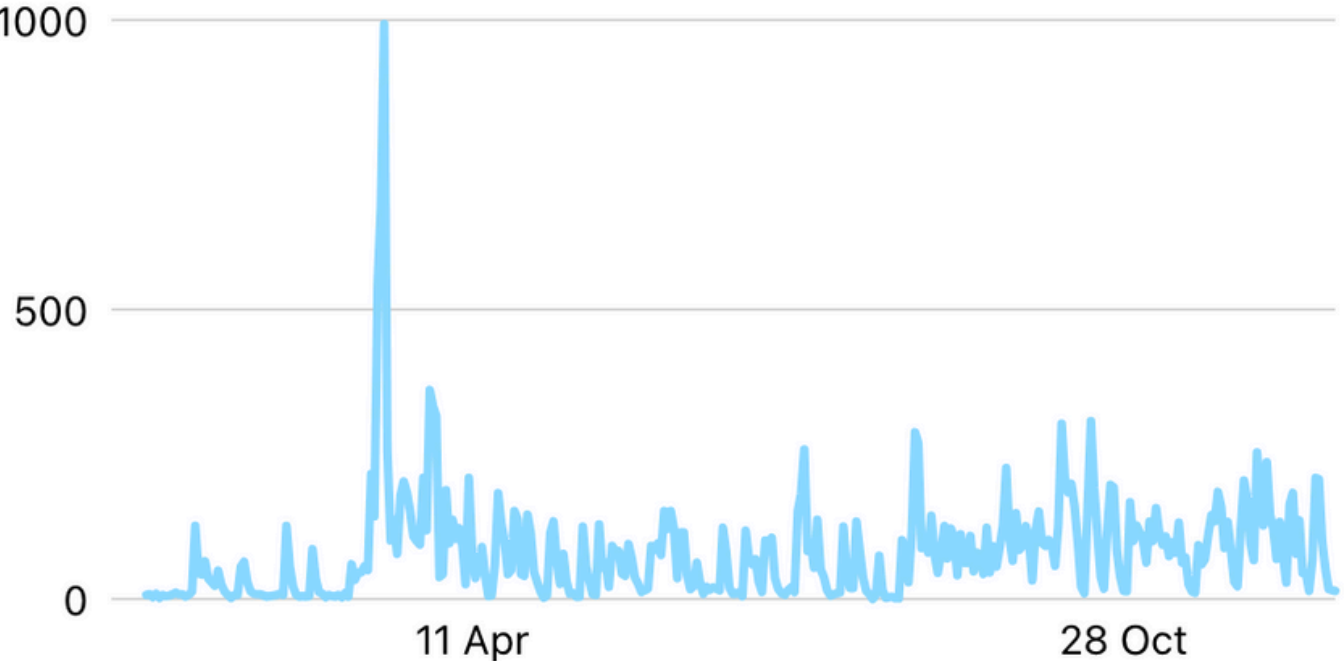
Facebook reach ⓘ

43,426



Instagram reach ⓘ

7,735



43,426

2023 Facebook Reach
2,100 Followers

121,468

2023 Email Reach
41% Open Rate

7,700

2023 Instagram Reach
1,500 Followers

2023 Accomplishments

- Launched a New Website
- Shop Local Campaign
- Shop Breck/Breck Chapter Developed
- Launched Remote Workers Network Group
- Partnership with SEP Developed
- Hosted State and Regional Summit Business Administration Staff
- SHS Scholarships
- Candidate Forum
- Summit Expo Job Fair
- Healthcare Webinar
- Leads Groups



**LOCALS
SUPPORT
LOCALS**

Independent. community-serving businesses donate twice as much money, resources, and services to charities than chains do. They also consume less land, carry more locally-made products and employ local people.



2023 Events

- Business Excellence Awards
- End of Season Party
- Frisco 4th of July
- Wine and Jazz Festival
- Ski Area COO Summit
- Mixers
- Ribbon Cuttings



2023 MIXERS



- The Lodge at Breckenridge
- AC Marriott
- Copper Mountain

- iFurnish
- Crossfit Oxygen
- Epic Print Pros
- Utopia Tires

- Theatre Silco
- Art Spot
- Beaver Run Resort



581 Tickets Sold
\$47,000 Raised to
Support the
Community



Summit Chamber **BUSINESS** *Excellence* **AWARDS**

165 Tickets Sold
70 Applicants
9 Businesses
Honored



2023 Budget Summary

			2023 Budget	2023 Estimated Actuals	2024 Budget
Income					
	Total Membership Revenue		\$ 136,000.00	\$ 116,049.00	\$ 123,250.00
	Events				
		COO Ski Area Summit	\$ 136,000.00	\$ 103,941.24	\$ 114,050.00
		Business Excellence Awards	\$ 22,500.00	\$ 27,421.85	\$ 30,000.00
		End of Season Party	\$ 15,000.00	\$ 2,500.00	
		4th of July	\$ -	\$ 6,642.45	\$ -
		Wine and Jazz Fest	\$ 6,000.00	\$ 8,318.75	\$ 9,000.00
		Mixers	\$ 9,000.00	\$ 953.00	\$ 3,000.00
	Total Event ALL		\$ 188,500.00	\$ 149,777.29	\$ 156,050.00
	Other Income				
		Grants & DR Trust		\$ 1,500.00	
		Non Revenue Dues (shred Day)	\$ 10,000.00	\$ 3,021.43	\$ -
		Other Income	\$ 10,000.00	\$ 4,521.43	\$ -
Total Income			\$ 377,100.00	\$ 270,347.72	\$ 279,300.00

2023 Budget Summary

			2023 Budget	2023 Estimated Actuals	2024 Budget
Expenses					
	General & Administrative		\$ 33,520.00	\$ 38,605.20	\$ 28,770.00
	Community Programs/Support		\$ 4,500.00	\$ 6,000.00	\$ 3,000.00
	Labor		\$ 187,563.00	\$ 164,027.30	\$ 166,683.00
	Marketing - General		\$ 27,000.00	\$ 24,531.48	\$ 28,000.00
	Events				
		COO Summit	\$ 73,000.00	\$ 33,530.19	\$ 70,750.00
		Business Excellence Awards	\$ 19,650.00	\$ 28,465.93	\$ 30,450.00
		End of Season Party	\$ 9,500.00	\$ 4,655.96	\$ -
		4th of July	\$ -	\$ 2,732.98	\$ -
		Wine and Jazz Fest	\$ 2,500.00	\$ 1,667.61	\$ 2,250.00
		Mixers		\$ 2,594.29	\$ 1,550.00
	Total Event Expense ALL		\$ 104,650.00	\$ 73,646.96	\$ 105,000.00
	Total Expense		\$ 357,233.00	\$ 306,810.94	\$ 331,453.00
	Total Net Operating Income (NIC Investments)		\$ (23,133.00)	\$ (36,463.22)	\$ (52,153.00)
	Investment Income			\$ 17,440.80	
	Total Net Operating Income			\$ (19,022.42)	
	Total Reserves			\$ 127,258.15	\$ 75,105.15

WHAT TO EXPECT IN 2024

- More Advocacy
- Business Excellence Awards - Thursday, April 4, 2024
- COO Ski Area Summit - Thursday, October 4, 2024
- Ribbon Cuttings
- More Leads Groups
- Grow Chapters/Business Roundtables
- “Shop Local” Becomes a Year Round Campaign, “Support Local”
- Mountain Chamber Alliance (MCA) collaborative efforts
- Additional work with Diplomats

Chamber Champions

Molybdenum



Platinum



Gold



Contact Us

Cheri Ryan

Executive Director

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Thank you!

