



## The Summit Chamber of Commerce Executive Board Meeting Minutes

January 8, 2025 | 9:00 A.M. – 10:30 A.M.  
Mount Royal Room at the County Commons

**Mission** | To ensure business success for our members and foster community wide economic vitality by providing resources, educational opportunities, and business connections. We unite key stakeholders. We lead with a clear vision of the future. And we support collaborative efforts throughout the community.

**Vision** | To be the driving force behind the success of all Summit County businesses.

### In Attendance

#### Staff

Cheri Ryan, Executive Director  
Jen Vegler, Membership Coordinator  
Alex Capel, Administration

#### Executive Committee

Ian Donovan, President  
Peter Siegel, President-Elect  
Lori Gleason, Secretary  
Al Bacher, Treasurer  
Corry Mihm, At Large  
Nell Wareham, Past-President

Vanessa Agee  
Tim Applegate  
Del Bush  
Paul Clukies  
Lindsey Cotton  
Athena Damianos  
Lori Gleason  
Bruce Horii  
Seth Konkel  
Matt Louthback  
Eric Mamula  
Blair McGary  
Corry Mihm  
Peyton Rogers  
Maja Russer  
Catherine Schaaf  
John Woods

- 1) **Consent Agenda (5 minutes)**
  - a. Minutes – Attached
  - b. Financials – Attached
  - c. Membership Update – Attached

#### Proxies

- Lindsey Cotton to Peyton Rogers
- Blair McGary and Corry Mihm to Nell Wareham

#### **\*Update on Financials - Cheri Ryan**

- Cheri notes that after researching the 2024 deficit, the final food bill for the 2023 COO event was paid in 2024 leading to about \$15,000 in COO expenses that are from 2023. Cheri and Angelique worked hard to make sure 2024 COO expenses went into the 2024 budget and beat the budget by \$50,000. Peter confirms with Cheri that the deficit is not - \$16,770 (making it closer to the \$1000 mark) and asks about any other unexpected deficit costs and budgeted admin costs.

**\* Peter Siegel motions to approve financials, Tim Applegate seconds motion**

#### 2) **Executive Director's Report (20 minutes)**

- a) **Key Data**

Cheri tried to cancel the contract, but it's not up until June 2025, so Cheri agreed to a half price contract until June (~\$600/month) noting that it is better to not "ruffle feathers" and hopes to have Key Data return as a COO speaker someday (but it just isn't in the budget right now). Al confirms with Cheri that a written cancellation request has been sent to Key Data.
- b) **Committee's**

Cheri mentions the well utilized Scholarship and COO Committees and notes the Legislative Affairs Committee will be more active soon. While the Membership, Budget, and Events Committees are adequately staffed, Cheri asks for any others to join the Investment/finance Committee (Al Bacher is currently the only member) and Legislative committee.
- c) **A Look Ahead**

Cheri shares goals and projects for the year ahead including the educational series: SEPs and Business Bootcamp. Cheri is also looking into refining the membership tier structure this year and tightening membership retention, noting the added goal of working with the art community in Silverthorne and Attitude Realtors. Bruce Horii suggests reaching out to Breck Create and the other art community members in the county; Cheri notes that starting with Silverthorne is a good trial as Ryan is onboard and the town is pursuing an Art District Certification, making Silverthorne a good "test run", but the chamber is open to working with other interested artist groups in the county.
- d) **Annual Meeting**

The annual meeting will be held virtually on Feb 20<sup>th</sup>, 2025 at noon



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### 3. Committee Updates (35 minutes)

- a) Nomination Committee – No Updates
- b) COO Committee – Oct 3, 2025
- c) Investment Committee – Al Bacher  
*Investments took a hit this month noting an annual income of \$4565.37 from dividends and unrealized gain of \$24,792. Al notes that the market “gives and takes” with an ending value of \$145,769.23 (beginning value \$149,742.55) and \$3973.42 change in market value.*
- d) Legislative Affairs Committee – No Update

### 4. Events

- a) Mixer Updates –
  - i. August is the only month noted that is not booked yet
  - ii. Jan 16<sup>th</sup> – Art Spot
  - iii. Feb 20<sup>th</sup> – Warren Station
  - iv. March 20<sup>th</sup> – Lodge at Breck
- b) BEA's – Seth Konkel  
*Seth notes that this year's BEA's are set for 4/3/2025 at Keystone's Warren Station. The website and applications are launching this week (after dealing with previous technical difficulties). Seth is looking for recommendations and is interested in hosting an informative session on main points the businesses should address. The applications are to close at the end of February. Seth is looking for more judge signups (~15 judges), and simplifying the application questions while recognizing the Business, Government, and Community categories. Cheri notes that Jen is handling this year's BEAs event and sponsorships as Angeliqe will be working on the “Soup for the Soul” event during this time.*

### 5. Commissioner's Report – Eric Mamula (10 minutes)

*Eric discusses the Micro transit meeting and potential routes between boreas pass, summit cove, and/or Dillon Valley and saving discussion for fixed route and larger micro transit system in the future. Al asks if it will operate as an “on call” basis, and through a private company. The original estimate was for \$6 million/year for multiple micro transit routes, leading to discussions on operating with a \$1 million budget on a smaller scale. Al asks about per capita cost and Eric explains this may be calculated by riders per hour and that nationwide it is a very successful system. The hope is to move towards an RTA system to incorporate other places like Leadville and Kremmling. Jon asks about the forest service housing project and resident transportation, but there is no additional information currently.*

### 6. Board Round Table (20 minutes)

- a) Breckenridge- Peyton Rogers
  - i. *The International Snow Sculptures (viewing league) is taking place Jan 24-29, with Sat Jan 25<sup>th</sup> set as the “big” event day.*
  - ii. *The Colorado Association of Ski Towns coming to Beaver Run including Mayors, Elected officials, and Resort Managers.*
  - iii. *Next week the town council is discussing the ADA transition plan, the year of review of social equity, and a potential golf course driving-range netting project.*
  - iv. *I-70 faced significant shutdowns on NYE with intense holiday traffic. NYE fireworks took place between peaks 8 & 9 at 8:30 PM and are TBD in the future after discussing the future of traffic in relation to firework events.*
- b) Copper – Peter Siegel
  - i. *Peter notes a busy December at Copper Mountain and gives thanks for the fencing project with an offer to help local companies making over a gross \$5M or less a year to register with the federal government. The last date to register is Jan 13<sup>th</sup>, 2025; it is not a requirement at this time but has been varied in the courts. Cheri would like any information to share since this affects so many companies in Summit County and Peter notes the stay could potentially be reversed. Peter recommends local businesses should collect all data and be ready just in case as collecting driver's license and fencing numbers can be time consuming. The chamber is a C6 and doesn't have to adhere to this regulation because of the nonprofit status.*



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- c) Dillon – John Woods
  - i. *The past two council meetings were cancelled with the holidays. Winter events are slightly delayed while waiting for the lake to freeze. Jon is going to the Denver boat show on the 17<sup>th</sup>/18<sup>th</sup> to garner ideas for a potential similar event in Dillon and invites others to attend.*
- d) Frisco – Vanessa Agee
  - i. *Frisco only had one town meeting in Nov/Dec. The biggest topic was creating new deed restrictions on housing and use of town properties for commerce and discussing use of “parklets”; bid conversations about restaurants utilizing this instead of retail and noting passive uses for real estate companies using it (parklet program). Vanessa mentions the informal use as well including restaurants with tables on sidewalks as it relates to ADA mobility issues.*
  - ii. *Jan 25<sup>th</sup> event at the Frisco Nordic Center, Eat, Ski, Be Merry, will be on a lighted trail with food stations and frozen displays. February events include the spontaneous combustion event, fireworks, and Christmas tree bonfire at the Marina lot and Highway 9.*
- e) Keystone – Maja Russer
  - i. *Keystone had a busy December at the resort, holding up to two or three events per week, and getting ready for the NBS (national brotherhood of skiers) visit at the end of February. The town is plugging away at the main street development and partnering with the University of Colorado and Colorado State on what a “main street” will look like without incorporating it on highway 6. Development plans are looking into what the connectivity options between the different villages (river run, lakeside etc.) will look like. Vanessa mentions the town of Keystone recently making the list on “off the radar” ski towns.*
- f) Silverthorne – Matt Loutherback
  - i. *Matt discusses the new businesses/shopping center expansion to bring new store(s) being built in outlets. The former La Quinta space will be bringing in a new restaurant “GGs”. House of vibes is under new ownership, and Cheri/Jen will reach out about membership potential. The Pad is also under new ownership. The Smith Ranch Apartments (workforce housing) have had about 835 applicants for 135 units, and the applications are being sorted through. It is expected to be fully occupied by the end of March. The town of Silverthorne has 2 main zones for STR and is limited to 50% of residents and everywhere else limited to 10% in other residential zones (and nearing limit with 18-20 licenses left). Blue River watershed group is in planning stages for a river restoration project and looks at improving fish habitat there and gold medal water certifications. Business improvement grants application opens 1/16/25 and runs until the end of February. The town of Silverthorne gives 6-10 businesses/year grants totaling \$50,000/year. Cheri expresses the importance of having this information available on the website. The Rec Center enhancement and new police facility projects are in discussions.*
  - ii. *First Friday is the wish lantern festival for February*

*\*Nell shares a safety tip about carbon monoxide awareness after experiencing furnace issues leading to carbon monoxide leaking into the house in varying, concerning levels. 400 ppm is when the alarm goes off for typical detectors. The furnace technician noted a 8600 ppm carbon monoxide level in the furnace room leading to the leak throughout the house and recommends buying a digital detector for more accurate, quick detection.*

**NEXT BOARD MEETING:** Feb 12th, 9:00 a.m. Mt Royal, County Commons

**\*Al Bacher moves to adjourn the meeting at 10:15 am, Peyton Rogers seconds the motion.**

### **Attachments;**

Agenda

Dec Minutes

Financials

Membership Report

**Membership  
Report 2025**

January	Dues	DROPPED MEMBERS	\$ LOST	Reason	Renewals Invoiced
Hidden Table Games LLC	\$ 250.00				\$ 7,185.00
Capital Consulting and Asset Management	\$ 250.00				
Elevatus Wealth Management	\$ 250.00				
Christy Sports	\$ 1,000.00				
Mom?'s Baking Co	\$ 250.00				
Summit Exit Planning	\$ 500.00				
Interior Finish LLC	\$ 250.00				
<b>February</b>	\$ 2,750.00				\$ 14,115.00
The PlayGarten	\$ 250.00				
High Country Fixit	\$ 500.00				
Floor Coverings International of SW Denver	\$ 250.00				

# WACE Conference 2025

## Weds, Feb 5

- Workforce Housing
  - Pilot Program in Bend Oregon
    - Chamber worked with Land Trust owners, Habitat for humanity and a bank (revolving bank loans at a low rate 3%)
- Workforce Development (Note Page)
- Advocacy
  - The importance of telling the story
    - A narrative that builds trust and tells the story of the Chamber
  - Effective advocacy can add significant growth in members/dollars
  - The Chamber can provide access to legislators for members
  -
- Non Dues Revenue not connected to Events
  - Grants
    - Grant Readiness Checklist
    - Need a MOU for Chamber and Foundation
    - Hire a professional
    - State of Colorado has a lot of programs for 501C6. (OEDIT, CO Tourism office)
      - SBDC – Can we run a program that they will cover

## Thurs, Feb 6

- The K12 Connection- Focusing on tomorrows Workforce Today
  - Workforce and Education
  - Incredible session with VVP. Will be working with Erik and Christy to build a program in Summit
  - ACCE grant
- How to rely on the community for the Talent Pipeline
- AI Lunch session
  - In ?? years 97% of service based jobs will be replaced by AI
  - Changing monthly – keep up on it. Worth it to pay for service
- Building Relationships with your Educational Institutions
- Innovative Chamber Programs

## Fri, Feb7

### Moving Forward General Session

- ACCE- studies of different trends and needs of Chambers in the Mation
  - 501 C3 brings in more than twice the revenue
  - Trust barometer- 81% of adults trust in Chambers

### Digital Transformations

- NotebookLM: you can enter in a report and it will shoot out a podcast
- Canva
- Perplexity: a search engine that sites resources

### Chambers as Unifiers – one step bigger than convener. Bring people together in new ways

- Convener=Community

### Forty in 40

- 40 best tips from 4 Chamber leaders